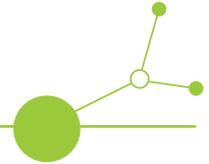


Press release

Climate_CRICES





HEAT, DROUGHT, WATER SHORTAGE - ANSWERS SOUGHT IN KISKÖRÖS FOR THE FUTURE OF VITICULTURE

Kiskőrös, 25 February 2026 - The Climate_CRICES project Pilot Actions Kick-off & Stakeholder meeting was successfully held in Kiskőrös, at the Szentpéteri Wine House. The event focused on the regional impacts of climate change and the future of viticulture and winemaking, with particular emphasis on adaptation options and the role of data-driven decision-making.

The aim of the Climate_CRICES project is to support authorities in Central Europe - including Austria, Germany, Poland, Hungary, the Czech Republic, Croatia and Italy - in dealing with the consequences of climate change. The initiative focuses on challenges that pose increasingly serious social, economic and environmental risks: heat, drought, water shortage, flooding and biodiversity loss.

A key element of the project is the integration of existing - often fragmented - environmental, water and meteorological data, as well as the inclusion of new data sources. Through the standardisation, analysis and visualisation of data, a common, data-driven dashboard will be created to support cross-border planning and decision-making processes in public institutions, particularly in the field of climate adaptation.

Participants gained a comprehensive overview of

- the objectives and international partnership of the Climate_CRICES project,
- the challenges and opportunities generated by climate change,
- the future of Hungarian grape varieties,
- and adaptable agroecological solutions.

A key element of the event was the interactive risk analysis block, during which participants examined the situation of a regional winery in terms of exposure, vulnerability and adaptation capacity.

The expert presentations highlighted that climate change can present not only risks but also new opportunities for viticulture and winemaking. Resilient variety selection, soil improvement, water management and precision data use can play a key role in sustainable adaptation.

The Climate_CRICES project is supported by the Interreg Central Europe programme and builds on knowledge sharing, joint developments and pilot actions between the participating countries. The event in Kiskőrös was an important milestone in launching pilot activities in Hungary and involving local stakeholders.