

Press Release

On 2 February 2026, a stakeholder meeting of the DEcarbonising the TOurism Industry Post Covid-19 Support (DETOCS) project was held in Alapon, Fejér County, under the title „Social and Environmental Sustainability in the Tourism Sector”.

In the spring of 2022, the Central Danube Development Agency Nonprofit Ltd. submitted the DETOCS project partner application in partnership with several international organisations, which was approved under the Interreg Europe Programme. As a result, the project implementation period began on 1 March 2023, during which the sixth stakeholder meeting took place.

The professional day focused on social and environmental sustainability in the tourism sector. At the meeting, participants had the opportunity to learn about good practices, models and organisations that have already proven to contribute to the sustainability of the tourism sector and, through this, to ensuring the liveability of their own region.

The aim of the professional day was to present real, working best practices and models through the interpretation of invited speakers, to think together about the everyday challenges of the settlements in the Central Danube Priority Region, and to support participants in developing their own action plans tailored to their settlements.

Following the opening ceremony, Eszter Mimi Kocsis, international project manager responsible for the DETOCS project at CDDA, presented the results of the project to date. This was followed by professional presentations for the guests.

Gyula Kücsön, founder and developer of the Élményfalu (Adventure Village) in Sarud, presented an innovative world created on the shores of Lake Tisza to the participants.

Júlia Nagy, managing director of InnoTime Hungary Ltd., spoke about existing international certifications in tourism that shape consumer behaviour, emphasising the importance of comparability and measurability.

Andrea Szabadkai, an expert at the Kislépték Association, outlined why it is essential for producers to open their doors, diversify their business activities and participate in the formation and development of local agrotourism networks, ensuring the consumer experience.

Gabriella Zagyva, sustainability and climate officer for the municipality of Alsómocsolád, gave a presentation on how a village in Baranya County developed its own tourist attractions as a means of ensuring long-term sustainability.

Beáta Veronika Németné Horváth, chair of the Strázsa farm in Szabadszállás, gave an inspiring presentation on their value-creating activities and how a guesthouse can become a sustainable social enterprise, supporting the development of people with disabilities and providing care for Ukrainian refugees.

The professional day was moderated by Zsuzsanna Sándor-Majoros, professional director of CDDA.

During the professional day, participants had the opportunity to meet renowned experts and participate in building a regional professional community that will contribute to the development of sustainable and liveable communities in the long term.

For more information about the DETOCS project, visit:

<https://kdmfu.hu/detocs-hu/>

<https://facebook.com/kdmfu>

<https://linkedin.com/company/central-danube-development-agency-nonprofit-ltd>

<https://www.interregeurope.eu/detocs>

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