

## PRESS RELEASE

### Sustainability in Practice: From Strategy to Table- DETOCS Closing event in Hungary

**On February 18, 2026, CDDA Nonprofit Ltd. organised a thematic conference of the INTERREG EUROPE - DETOCS project, "DEcarbonising the TOURism Industry Post Covid-19 Support," entitled "Sustainability in Practice: From Strategy to Table," in Szekszárd.**

The project event, which focused on sustainable tourism, was hosted by Takler Kúria, where the results of the DETOCS project were reviewed together with stakeholders and partner organisations, along with the strategic development goals formulated based on the project findings.

During the day, the most important professional lessons learned from the DETOCS project, domestic and international best practices that have turned sustainability into measurable tourism success were presented.

The morning presentations focused on the strategic approach of the sustainable tourism. Participants gained insight into how the DETOCS project contributed to the decarbonization of the tourism sector and what regional collaborations supported long-term development. The program provided a comprehensive overview of how sustainability goals can be translated into concrete, measurable tourism solutions.

The afternoon section meetings focused on practical implementations, during which our guests shared their valuable experiences.

The event was not only a project closure, but also served as a professional platform that promoted regional and sectoral cooperation, the dissemination of practical solutions for sustainable tourism, and dialogue between decision-makers and service providers.

For more information about the DETOCS project, visit:

<https://kdmfu.hu/detocs-en/>

<https://www.interregeurope.eu/detocs>

<https://www.facebook.com/people/Interreg-Europe-Detocs-Project/100092609522906/>

